

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2015 – 2016

GOAL 2: Advocate, garner and oversee funding for necessary resources and support, such as TriO Programs, that will increase retention rates of undeserved student populations.

Objective 1:	Collaborate with New Student Programs to explore and implement strategies to enhance the transition and acclimation of first generation students through First Matters efforts
Action Items	<ul style="list-style-type: none"> • Assess current campus programs and services • Develop digital footprint • Gather information on faculty/staff with similar experiences • Infuse efforts into Mastering College
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Number of first generation college students enrolled generally • Number of first generation students enrolled in Mastering College • Number of first generation students retained from semester to semester • Number of high impact programs offered • Number of students who attend programs
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Robert Clay • Nick Hyer • Shea Dunham
Milestones (Identify Timelines)	<p>2015 - 2016</p> <ul style="list-style-type: none"> • Create First Matters marketing campaign to garner program participants • Develop programming series geared towards first generation students • Assess benefit of Mastering College class for first generation students • Establish council on first generation students comprised of diverse campus constituents • Re-envision Mastering College
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Connect first-generation students with faculty, staff and peers to affirm their first-generation identity and to enhance a sense of belonging. • Identify hidden stress and barriers for first-generation students and raise awareness to help overcome these barriers. • Provide training programs for academic advisors and student services personnel to enrich the experiences of first generation students • Recognize campus resources to enhance first generation student engagement and retention